



Fly with SuperFlex . . .

(As An Approved Stockist)

Selling genuine SuperFlex bushes generates goodwill through customer satisfaction
(Life's too short to risk generating hassle!)

SuperFlex bushes are formulated into 4 unique resilience grades to suit each individual automotive application.

For the motorist it means an exceptional driving experience – Improved handling, roadholding and ride refinement; Low NVH; Responsive driver feed-back.

As the stockist, you enjoy all the prestige and profit from selling a top quality branded product that is superior to the original equipment.

(Unless the bushes are genuine SuperFlex, however, the qualities described could be sadly lacking. *And just one bad experience could put the motorist off polyurethane bushes for life).

It's no accident that SuperFlex are the world No. 1 in Polyurethane Bushes. With such a wealth of experience and resources behind them, they can be relied upon to maintain high performance throughout their long life. As for product failure, don't give it another thought. (The bushes are specifically designed for the purpose, rigorously tested and carry a three year road warranty). SuperFlex quality represents outstanding value at retail as well as returning healthy profit margins.

A dynamic advertising campaign – familiar to car enthusiasts the world over – is continually bringing new customers to your dealership, both directly and through our numerous customer mailings †.

Bright new header cards provide product authenticity, customer confidence, warranty terms and, most important of all, clear fitting instructions.

Disks containing our famous logo in various forms (Mac or PC) are available on request (or from the secure trade area of www.superflex.co.uk) for use in your own printed publicity. Also striking new display material and Excel versions of our price lists.

SuperFlex – a powerful marketing tool

† For the opportunity to appear as a recommended stockist, hold stock in our mailed literature and have access to Excel versions of our price lists, please send us this completed form, a copy of your letterhead and your initial stocking order (*please contact us for trade pricing when completing your initial order.*)

TO BE LISTED AS A STOCKIST YOUR APPLICATION MUST BE SUBSTANTIATED BY A MINIMUM STOCK ORDER OF £150.00 NET BEFORE VAT

We wish to be listed as an Approved Stockist and stock SuperFlex for the following marques/models:

As a SuperFlex, Approved stockist we accept allegiance to SuperFlex across the applications we've listed here. We further undertake to ensure that SuperFlex products will not be displayed or offered for sale in any way likely to cause their identity to be confused or linked with any other polyurethane product, and that they will not be sold without proper fitting instructions (as displayed on every header card). 3 MONTHS WRITTEN NOTICE IS REQUIRED OF ANY INTENDED VARIATION TO THIS CONTRACT.

Name: _____ Signature: _____ Date _____

Position: _____ Company: _____

Address: _____

Postcode: _____

Telephone: _____ Fax: _____

E-Mail Address: _____ VAT No.: _____

*Futile attempts to copy SuperFlex bushes have already created confusion in the marketplace – and potential risk. Unwary motorists have recently bought bushes believing them to be SuperFlex, only to discover, when attempting to fit them, or when the bushes failed prematurely, that they were not genuine SuperFlex! This is an extremely serious issue. Understandably, therefore, we are now only able to direct customers to Approved Stockists.

All Correspondence to: SUPERFLEX LTD., HORNSMEAD, KNOWLE LANE, WOOKEY, WELLS, SOMERSET BA5 1LD ENGLAND.

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or +44 (0)7000 787373

email: chris@chriswitor.com

FAX +44 (0)1749 671404

Monday to Friday 9.00am - 6.00pm

Contact: CHRIS WITOR

Visitors to office address above strictly by appointment

CHEQUES PAYABLE TO SUPERFLEX LTD

V.A.T. No. GB 697 9097 52

Registered in England at : Chalmers HB, 20 Chamberlin Street, Wells, BA5 2PF.

Company No. 03685993

